

Press release

Chisoda, October 15, 2015

Heraeus opens factory near Timișoara

250 new jobs at the production site of the German technology group

The German technology group Heraeus celebrated the opening of its new factory in Chisoda, Romania with an official ceremony. Iosif-Ionel Toma (Mayor of the Giroc/Chisoda region), Samuel Cires (Managing Director of Heraeus Romania SRL), and Dr. Frank Stietz (President of the Global Business Unit Heraeus Electronics) cut the red ribbon together, marking the launch of the new production site. Afterwards, approximately 150 guests participated in factory tours and witnessed the state-of-the-art production conditions that Heraeus has created in Romania.

Ideally located at the center of the automotive supply industry

“We’ve found the ideal location for our production in Romania, just outside the city of Timișoara,” Samuel Cires explains. “Our customers also manufacture here in the region, as well as in nearby Hungary. We have good infrastructure and short transit routes.” Since the beginning of the year, around 100 workers in the new Heraeus factory have produced solder pastes, powders, and other contact agents, mostly for automotive suppliers. This is the only soldering powder manufacturing site in the world that has completely automated 100 percent of its operations. “This is how we ensure consistent, high-quality production – a great advantage for our customers,” says Cires.

An important site for a new field of business

Over the course of the next year, production will expand again, by a total of 11,200 m². Once that is done, Heraeus will also manufacture Direct Copper Bondings (DCB), a combination of aluminum oxide ceramics with copper coating. These metal-ceramic substrates are used in the automotive industry and in power electronics. “For Heraeus, commencing production of DCB substrates also means entering an attractive new field of business,” explains Dr. Frank Stietz. The company plans to hire around 150 new workers for the new factory in the years ahead.

Mayor Iosif-Ionel Toma is also pleased with the opening of the new production site: “The fact that Heraeus chose Chisoda is further evidence of the attractive conditions for international business that our region has to offer. We’re proud to welcome a company with such high standards of quality for workers, infrastructure, and local service providers.”

Heraeus, the technology group headquartered in Hanau, Germany, is a leading international family-owned company formed in 1851. With technical expertise, a focus on innovation, operational excellence and an entrepreneurial leadership, we strive to continuously improve our business performance. We create high-quality solutions for our clients and strengthen their competitiveness in the long term by combining material expertise with technological know-how.

Our ideas are focused on themes such as the environment, energy, health, mobility and industrial applications. Our portfolio includes everything from components to coordinated material systems, and our products are used in a wide variety of industries, including the steel, electronics, chemical, automotive and telecommunications industries. In fiscal year 2014, Heraeus earned product revenues of €3.4 billion and precious metals trading revenues of €12.2 billion. With around 12,600 employees worldwide in more than 100 subsidiaries in 38 countries, Heraeus holds a leading position in its global markets.

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