

Press release

Hanau/Bitterfeld, November 19, 2018

Heraeus wins 2018 Corporate Culture Award for its digital learning platform

The digital learning platform “Train the Team” has won Heraeus recognition for its exemplary corporate culture. This new platform facilitates information sharing and provides a comprehensive view of the Heraeus Quarzglas business unit.

In the category of “Digital Culture,” Heraeus Quarzglas impressed the high-profile jury for the 2018 Corporate Culture Awards with its digital learning platform “Train the Team.” The company accepted the award, introduced this year, at St. Paul’s Church in Frankfurt on November 15, 2018.

“We are delighted to be chosen to receive this award for outstanding corporate culture,” said Roland Hehn, Heraeus’s chief human resources officer, at the award ceremony. “It acknowledges the efforts of our colleagues at the Bitterfeld site, who worked together to develop our learning platform and who breathe new life into it every single day.”

The “Train the Team” platform facilitates information sharing by presenting a comprehensive view of Heraeus Quarzglas in Bitterfeld. The portal includes information about the business unit and the entire Heraeus group, as well as about quartz glass as a material and about the relevant products and processes. “Train the Team” also shows how quality management, occupational health and safety, and lean management intersect and interact with one another.

“As a technology company, we are driven by our search for the best ways to collect and analyze information, and to share and store it within the company,” said Stefanie Schmidt-Pforte, senior HR business partner at Heraeus Quarzglas in Bitterfeld. “Our digital learning platform provides a foundation for ongoing learning in the workplace and for a new culture of mutual exchange.”

The Corporate Culture Awards were presented for the first time in 2018, in the context of the 10th German Economic Forum. They were initiated by the Serviceplan Group, the culture analyst Deep White and the HR and transformation consulting firm Promerit, as well as the DIE ZEIT publishing company. Members of the jury included Tijen Onaran, founder of Global Digital Women; Steffen Klusmann, editor-in-chief of Manager Magazin; and Prof. Walter Brenner of the Institute of Information Management, University of St. Gallen.

A globally leading technology group, Heraeus is headquartered in Hanau, Germany. Founded in 1851, it is a family-owned portfolio company which traces its roots back to a pharmacy opened by the family in 1660. Today, Heraeus combines businesses in the environmental, energy, electronics, health, mobility and industrial applications sectors.

In the 2017 financial year, Heraeus generated revenues of €21.8 billion. With approximately 13.000 employees in 40 countries, the FORTUNE

Global 500-listed company holds a leading position in its global markets. Heraeus is one of the top 10 family-owned companies in Germany. With technical expertise, a commitment to excellence, a focus on innovation and entrepreneurial leadership, we are constantly striving to improve our performance. We create high-quality solutions for our clients and strengthen their long-term competitiveness by combining unique material expertise with leadership in technology.

Media Contact: Katharina Reichel
Manager International Media
Heraeus Holding GmbH
Heraeusstraße 12 - 14
63450 Hanau

Phone + 49 (0) 6181 / 35 – 4861
E-Mail katharina.reichel@heraeus.com
Web <http://www.heraeus.com>
