

## Press release

18/03/2019

**The sensor business is booming, and Heraeus is expanding its growth strategy for sensor technology with Nexensos.**

**The Heraeus sensor business is repositioning itself for tomorrow's key markets—sensor technology and e-mobility—under a new name: Heraeus Nexensos.**

With its range of temperature sensors, Heraeus has shown strong growth in recent years, thanks to the continually increasing demand for sensor technology. Heraeus has expanded its market share for platinum sensors, which precisely measure temperatures up to 1050°C.

Heraeus has reorganized and expanded its sensor business to better meet the growing needs of the rapidly changing automotive and electronics industries.

Heraeus will be focusing more on developing sensor solutions for e-mobility, and the new Heraeus Nexensos will cater to the areas of power electronics, batteries, e-motors, and charging systems. In addition, the company is intensifying its collaboration with start-ups and investigating potential acquisitions.

The new heater and combination heater-sensor business segment is giving rise to other exciting projects. Heraeus platinum temperature sensors can meet the challenges of measuring, heating, and regulating thermal processes.

“We intend to double our sensor business in the next five years while becoming even more innovative,” declares Ralph Meschkat, President of Heraeus Nexensos.

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### About Heraeus

A globally leading technology group, Heraeus is headquartered in Hanau, Germany. Founded in 1851, it is a family-owned portfolio company which traces its roots back to a pharmacy opened by the family in 1660. Today, Heraeus combines businesses in the environmental, energy, electronics, health, mobility and industrial applications sectors.

In the 2017 financial year, Heraeus generated revenues of €21.8 billion. With approximately 13.000 employees in 40 countries, the FORTUNE Global 500-listed company holds a leading position in its global markets. Heraeus is one of the top 10 family-owned companies in Germany.

With technical expertise, a commitment to excellence, a focus on innovation and entrepreneurial leadership, we are constantly striving to improve our performance. We create high-quality solutions for our clients and strengthen their long-term competitiveness by combining unique material expertise with leadership in technology.

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Sinterable temperature sensors for power electronics