Heraeus Inkjet Bright Gold
Digital Printing with Heraeus Inkjet Bright Gold –
The fast and efficient way of decorating!

Heraeus presents a new innovation for Precious Metal Decoration: Precious metal inks for
digital printing. Decorators of glass items like cosmetic container, bottles or flat glass as
well as of ceramic items like tiles or tableware can now improve their efficiency, flexibility
and costs with digital printing.

- **Minimize time and cost of the print preparation**
  Neither screens nor clichés need to get prepared. The print can start immediately after the download of the decoration motif.

- **Increase flexibility for different decoration jobs**
  Print motifs and designs could be changed within a short spell.

- **Limited editions, smaller decoration jobs = no cost problem**
  Minimizing the set up helps to also minimize the cost for a decoration job. That enables smaller decoration jobs of less items at a reasonable price.

- **Customer individualization**
  Digital printing enables uncomplicated individualized designs.

- **Minimize time from customer order to delivery**
  The high speed application of digital printing allows the handling of decoration jobs within much shorter time periods.

- **Gain completely new markets not achievable so far**
  The fast, flexible and accurate system of digital printing might open doors too new customers, new jobs and new markets.

  **We help you with our expertise to step into the future already today!**

**More Information**
If you like to learn more about the Heraeus Inkjet Bright Gold or if you are even interested in testing this new compound please contact us – we would be happy to assist you.

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