HERAEUS Precious Appraisal

Ed. 41 30th November 2020

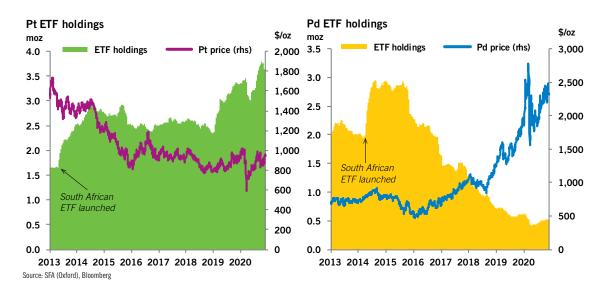
Heraeus



What is the platinum market balance?

Is the platinum market in surplus or deficit this year? There seems to be conflicting information available but the difference between a surplus and a deficit market depends on whether investment is included in demand or excluded. The approach that is most useful may depend on how the information is to be used. For forecasting, the longer-term price development using the industrial balance (excluding investment) may be more helpful because investment demand is highly variable and can become supply. Alternatively, for a tally of all the metal absorbed by the market, investment can be included.

Platinum investment demand is much more volatile than industrial demand. Since the first platinum ETF was introduced in 2007, annual investment demand (bars, coins and ETFs) has averaged 460 koz. However, that ranges from a low of 40 koz in 2018 to a high of 1.2 moz last year, with little change in the price. Over the same period, industrial demand (incl. jewellery) has varied between a high of 8.1 moz in 2007 (peak automotive demand) and a low of 6.4 moz in 2009 (recession), and averaged 7.4 moz.



The pool of physical investment can become a source of supply. Investors acquire excess metal when industrial demand is lower than supply and then sell the metal back to the market when industrial demand is greater than supply and prices are higher. This has occurred for palladium, and to a lesser extent rhodium, over the last few years as ETF holdings have declined while the metal prices have risen to record levels. Palladium ETF holdings peaked in 2014 at 2.9 moz and the price averaged \$803/oz that year. Currently, palladium ETF holdings are just over 500 koz with the price averaging \$2,165/oz so far this year. Meanwhile, platinum ETF holdings are close to a record level of 3.7 moz but the price is a long way below its record high of \$2,276/oz from 2008.

As physical investment is highly variable and can be supply as well as demand, the industrial balance is the most relevant for companies deciding on capital investments in PGM production.

PRECIOUS METALS REVIEW

Au

16	n	
U	U	u

1		Close	Weekly change	High	Date	Low	Date
	\$/oz	1,785	-4.70%	1,875	23/11/2020	1,774	27/11/2020
	€/oz	1,493	-5.48%	1,580	23/11/2020	1,487	27/11/2020

Gold less needed as a safe haven? The price continued lower last week, falling to a four-month low, as it was weighed down by more positive news of coronavirus vaccines. There have now been three successful vaccines confirmed and the perception of risk in the market is shrinking on the expectation that economic growth will return once mass vaccination is rolled out. This rather ignores the huge economic problems caused by lockdowns. In other news, the General Services Administration in the US has recognised Joe Biden as the winner of the presidential election. Donald Trump has agreed to have his team transition to the new administration, removing some political risk and further undermining gold's safe-haven appeal. Biden is expected to name former Federal Reserve Chair, Janet Yellen, to serve as Treasury Secretary, which is boosting prospects for fiscal stimulus. Along with protracted low interest rates, this bodes well for gold over the medium term.

⁴⁷ Ag	Sil	ver					
		Close	Weekly change	High	Date	Low	Date
\$	o/oz	22.63	-6.93%	24.28	23/11/2020	22.35	27/11/2020
€	l/oz	18.93	-7.68%	20.45	23/11/2020	18.72	27/11/2020

Silver demand boosted by higher Chinese solar

installations. The forecast for China's photovoltaic (PV) installation has been revised higher to 34-38 GW in 2020 (source: AECEA) after China's National Energy Administration revealed that new capacity reached 18.7 GW in the first nine months of the year. Installations are on track to exceed 2019 by as much as 26%, and silver consumption in China's PV market is forecast to account for around 27 moz this year. Annual PV installations are predicted to continue growing over the next few years,

with the 14th Five-Year Plan (2021-2025) expected to accelerate the country's clean energy transition. China is the largest PV market in the world, accounting for 27% of global installations last year (30.1 GW) and around 24 moz of silver. While the Chinese market has shown strong growth in the face of the pandemic, other regions, particularly Europe, have suffered and global silver PV demand is expected to decline year-on-year in 2020. The silver price has managed to perform roughly in line with gold for several weeks so near term it could slip lower.

t Platinum

2		Close	Weekly change	High	Date	Low	Date
	\$/oz	965	1.39%	972	27/11/2020	919	23/11/2020
	€/oz	808	0.60%	815	25/11/2020	778	23/11/2020

A no-deal Brexit could cut UK vehicle production by 2 million units over the next five years due to a contraction in demand from possible World Trade Organization (WTO) tariffs (source: SMMT). Failure to agree a deal by the end of 2020 could cost the sector £55.4 billion (\$74 billion) in tariffs by 2025, on top of the billions that have already been lost as a result of Covid-19 this year. If no deal is reached before 31 December, WTO tariffs, including 10% on cars and 22% on vans and trucks, would apply on imports and exports. This would make the UK car market, one of the largest in Europe, considerably less competitive. In 2019, of the 1.3 million cars built in the UK, accounting for 75 koz of platinum, more than 80% were exported. In a no-deal scenario, annual production is forecast to fall below 1 million units (-23% from 2019). The impact of Brexit threatens to exacerbate the decline of Europe's autocatalyst platinum demand which is already under strain from the shrinking market share of diesel cars. Platinum has rallied recently but looks expensive above \$900/oz considering its weak industrial demand outlook.

PRECIOUS METALS REVIEW



Palladium

ļ		Close	Weekly change	High	Date	Low	Date
	\$/o :	z 2,427	4.39%	2,433	27/11/2020	2,320	24/11/2020
	€/0	z 2,032	3.62%	2,035	27/11/2020	1,957	25/11/2020

China's car sales recorded another strong month in

October, up by 9.3% year-on-year to 2.11 million units. However, the selling rate has slowed slightly as October recorded just a 0.8% increase from September. China's economic growth signals were mixed last month, as retail sales continue to lag industrial output. Passenger car sales were down 9.9% year-on-year in the period January-October to 15.49 million units (source: CAAM)

and full-year sales are expected to be lower year-onyear. However, owing to higher loadings to meet tighter emission standards, palladium demand in China, the largest source of palladium autocatalyst demand, is actually forecast to grow year-on-year, by around 4% to 2.3 moz. While processing problems in South Africa are restraining refined output, the palladium price can remain supported above \$2,200/oz.

hodium, Ruthenium, Iridium

Rh ⁻		Rhodium	,	Ruthenium	Iridium
	Reporting week	\$16,300/oz		\$295/oz	\$1,670/oz
	Previous week	\$16,300/oz		\$295/oz	\$1,670/oz

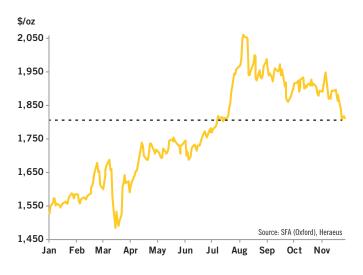
Ruthenium use in electronics helps facilitate device miniaturisation. Advancing technologies such as 5G, the Internet of Things and Artificial Intelligence have led to rapid growth in the volume of digital data stored in clouds, smartphones and computers. Increased miniaturisation is needed to meet this growing demand for data storage. Tanaka has developed an improved ruthenium precursor which will help to facilitate device miniaturisation, improve performance and reduce energy consumption in semiconductor devices used in electronics. Precursors are volatile compounds used to

deposit metal films for conductive lines in semiconductor devices. Electrical applications such as semiconductors are the largest demand sector for ruthenium, accounting for around 340 koz of metal last year (35% of total demand).

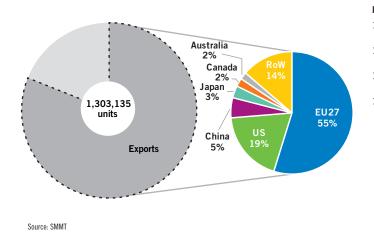
The ruthenium and iridium prices remained unchanged last week. Rhodium held on to its record high price with ease, given the supply-induced tightness the market is currently experiencing.

RENDS AND INVESTMENTS

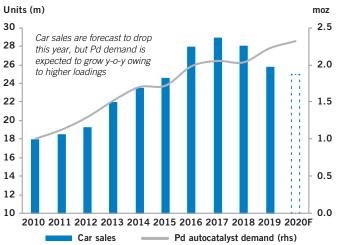
Gold price



UK car production and exports



China car sales



Source: SFA (Oxford), Bloomberg

Rhodium ETF holdings



Heraeus Precious Metals

Europe, Middle East, Africa & other regions Phone: +49 6181 35 2750 edelmetallhandel@heraeus.com

South East Asia Phone: +852 2773 1733 tradinghk@heraeus.com

www.herae.us/trading-market-report

DISCLAIMER

This document is being supplied to the recipient only, on the basis that the recipient is reasonably believed to be a professional market participant in the precious metals market. It is directed exclusively at entrepreneurs and especially not intended for the use of consumers. The material contained in this document has no regard to the specific investment objectives, financial situation or particular need of any specific recipient or organisation. It is not provided as part of a contractual relationship. It is not and should not be construed as an offer to sell or the solicitation of an offer to purchase or subscribe for any investment or as advice on the merits of making any investment. This report has been compiled using information obtained from sources that Heraeus and SFA (Oxford) Ltd ("SFA") believe to be reliable but which they have not independently verified. Further, the analysis and opinions set out in this document, including any forward-looking statements, constitute a judgment as of the date of the document and are subject to change without notice.

China

Phone: +86 21 3357 5658

tradingsh@heraeus.com

There is no assurance that any forward-looking statements will materialize. Therefore,

The HERAEUS PRECIOUS APPRAISAL produced in collaboration with: **United States of America** Phone: +1 212 752 2180 tradingny@heraeus.com

SFA (Oxford) Ltd

United Kingdom Phone: +44 1865 784366 www.sfa-oxford.com



The Oxford Science Park, Oxford, United Kingdom, OX4 4GA

neither SFA nor Heraeus warrants the accuracy and completeness of the data and analysis contained in this document. Heraeus and SFA assume no liability for any losses or damages of whatsoever kind, resulting from whatever cause, through the use of or reliance on any information contained in this document. However, in so far as a liability claim exists under German law, Heraeus and SFA shall have unlimited liability for willful or grossly negligent breach of duty. Unless expressly permitted by law, no part of this document may be reproduced or distributed in any manner without written permission of Heraeus. Heraeus specifically prohibits the redistribution of this document, via the internet or otherwise, to non-professional or private investors and neither Heraeus nor SFA accepts any liability whatsoever for the actions of third parties in reliance on this document. Prices quoted are interbank (offer) prices for gold, silver, platinum and palladium. Rhodium, ruthenium and iridium quotes reflect the Heraeus offer price at the time of writing.