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Heraeus Introduces Latest Product Series At SNEC 5th International Photovoltaic Power Generation Conference & Exhibition

WEST CONSHOHOCKEN, Pa., – February 15, 2011 – Heraeus, a world leader in developing front and back side silver paste for crystalline solar cells, will be attending this year's SNEC 5th International Photovoltaic Power Generation Conference and Exhibition in Shanghai, China, February 22 to 24, exhibiting at booth 325 in hall W3. The company will be highlighting their latest products and hosting an exclusive seminar.

“We look forward to making our 5th consecutive appearance at SNEC, returning as a leader in the market” said Andy London, Vice President of Heraeus Materials Technology LLC in West Conshohocken. “We’ve launched several new product lines this past year that will be featured at the show. As a leading metallization solution developer and supplier, it is our goal to provide our customers with products that maximize efficiency while lowering their cost.”

Since last year's show, Heraeus has launched four new product lines for front and back side silver paste. The SOL9383, specially formulated for N-Type crystalline cells, delivers excellent contact on P+ surface of N-Type cells. The SOL109 paste, developed for MWT cells, provides excellent solderability, shunting behavior and conductivity. The SOL9400 Series provides even greater performance over Heraeus' industry leading SOL9235H paste released in early 2009 for crystalline photovoltaic cells. Finally, Heraeus launched the SOL200 Series for back side tabbing conductors. This was developed to achieve high performance and high adhesion while lowering cost and maintaining good solderability.

Heraeus Photovoltaics Business Unit will also be providing show attendees with an off-site educational seminar on Tuesday, February 22 from 4:00pm – 6:00pm (CST). The seminar will take place at Jin Mao Tower and will feature four guest speakers. Dr. Weiming Zhang, Vice President of Technology for Heraeus PV, will provide insight on Heraeus' Technology Roadmap and product portfolio for the coming years; Cindy Hu, Deputy Director of Technology for Yingli Solar, will discuss the Yingli Panda Project and Heraeus' role in this initiative; and finally Linda Hu, a precious metals trading manager from Heraeus, will provide expert insight into the pricing and trends within the silver market. Dinner will be served immediately following the event and transportation will be provided to the seminar from the main entrance of the SNEC exhibit hall at 3:45pm.

To learn more about Heraeus' metallization pastes for the photovoltaic industry, go to www.pvsilverpaste.com, or visit us at this year's SNEC 5th International Photovoltaic Power

Generation Conference & Exhibition, February 22-24 in Shanghai, China at booth number 325, hall W3.

About Heraeus Photovoltaic Business Unit

Heraeus manufactures high volumes of thick film pastes for some of the most prominent companies within a variety of industries. For over 40 years, it has built a reputation of innovation, extensive research and new product development. The Heraeus Photovoltaic Business Unit applies its innovative technology to the field of photovoltaics, offering silver pastes for crystalline solar cells. The Heraeus SOL Series of silver pastes is specially formulated to provide higher efficiencies and wider processing windows, resulting in better yields and higher output for cell manufacturers.

Heraeus, the precious metals and technology group headquartered in Hanau, Germany, is a global, private company with over 155 years of tradition. Our businesses include precious metals, materials and technologies, sensors, biomaterials and medical products as well as dental products, quartz glass, and specialty light sources. With product revenues of € 2.6 billion and precious metal trading revenues of € 13.6 billion, as well as more than 12,300 employees in over 110 subsidiaries worldwide, Heraeus holds a leading position in its global markets.

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