

## Press Release

### Heraeus to Attend SNEC 2016

#### **New PERC technology and Asia-Pacific investment plans to be announced.**

SHANGHAI, CHINA- May 10, 2016- Heraeus Photovoltaics, the worldwide leading supplier of metallization solutions to the PV industry, will attend the 10th International Photovoltaic Power Generation Conference & Exhibition (SNEC) from May 24-26. Heraeus will introduce its innovative new metallization products for PERC solar cell technology and provide details on its expanding focus on renewable energy. Additionally, Heraeus will celebrate the opening of its new Photovoltaic APAC Technology Development Centre as part of its strategic expansion plans for China and Asian markets.

China's recently-inaugurated 13th Five-Year Plan is projected to provide strong support to the country's fast-growing renewable energy sector. Heraeus, a key supplier for China's photovoltaic industry, will continue backing the sector's development with strong innovation and high quality products for superior solar cell performance. Heraeus will unveil two new products at SNEC 2016; SOL9631, a low-temperature front-side paste for PERC and ultra-fine line printing, and SOL326, a novel back-side silver tabbing paste enabling higher PERC solar cell efficiencies. These products, offered together as part of a "PERC Package," have been especially formulated by Heraeus to help customers reduce costs and achieve efficiency gains to win in the market.

Another pillar of the Heraeus strategy is its commitment to bring the company's world-class scientific and technical expertise closer to customers it serves. As part of its expanded presence in the region, Heraeus will open an advanced research and development facility in Shanghai. "The upcoming APAC Technology Development Centre will help process customer customization requests faster and enable collaboration with a broader range of strategic partners," said Andreas Liebheit, President of Heraeus Photovoltaics Global Business Unit. The speed of business and innovation are moving at breakneck speeds, and the PV industry is no exception. We will be able to better serve our local customer needs with customized solutions and advanced products and do it faster."

Heraeus' SNEC 2016 booth will be situated at Hall W3, Booth 660, from May 24-26. You are warmly invited to participate in the opening ceremony of APAC Technology Development Center and witness the next step in Heraeus' long-term China development on May 25. For more information, please visit [www.heraeus-renewables.com](http://www.heraeus-renewables.com)

#### **About the Heraeus Photovoltaics Global Business Unit**

The Heraeus Photovoltaics Global Business Unit is an industry leading developer and manufacturer of silver metallization pastes for the photovoltaic industry. For over 40 years, Heraeus has built a reputation of innovation, extensive research and new product development in thick film technologies for some of the most prominent companies within a variety of industries. In the field of photovoltaics, the Heraeus Photovoltaics Business Unit applies this history and its innovative technology to offer metallization pastes for solar cell applications. The Heraeus SOL Series of silver pastes is specially formulated to provide higher efficiencies and wider processing windows, resulting in better yields and higher output for cell manufacturers.

#### **About the Heraeus Group**

Heraeus, the technology group headquartered in Hanau, Germany, is a leading international family-owned company formed in 1851. We create

high-value solutions for our customers, strengthening their competitiveness for the long term. Our activities focus on a number of markets: chemical and metals, energy and the environment, communications and electronics, health, mobility, and industrial applications. In fiscal year 2013, Heraeus achieved product revenue of €3.6 billion and precious metals trading revenue of €13.5 billion. With some 12,500 employees in over 110 subsidiaries worldwide, Heraeus holds a leading position in its global markets

## **Media Contacts**

Kevin Chen  
Corporate Communications Manager  
Heraeus Greater China Regional Headquarters  
Heraeus (China) Investment Co., Ltd.  
Phone: + 86 21 3357 5261  
Fax: + 86 21 3357 5230  
E-Mail: [kevin.chen@heraeus.com](mailto:kevin.chen@heraeus.com)  
Website: [www.heraeus.com](http://www.heraeus.com)

Gavin Kwan  
Ketchum Great China  
Phone: 021 6353 2288 Ext103  
Email: [gavin.kwan@ketchum.com](mailto:gavin.kwan@ketchum.com)